

# HUMAN CENTRIC VEHICLE INTELLIGENCE



















PROVEN A.I. SOFTWARE FOR **AUTOMOTIVE EMBEDDED SYSTEM** 

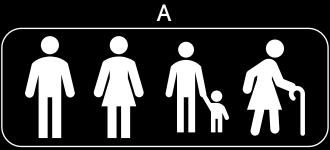


**10** OEMs & Tier-1 Clients

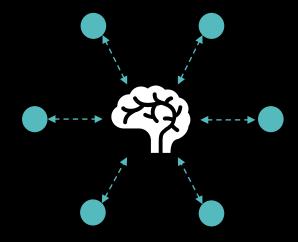


## THE TREND OF PERSONALIZED A.I.

Centralized Learning v.s. Adaptive Learning

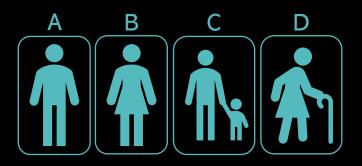


All users use same model

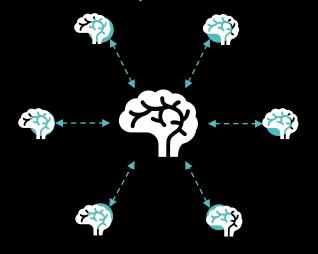


**Cloud Learning** 





Each user has personalized model



Edge Learning



Edge 

computing

Server training 

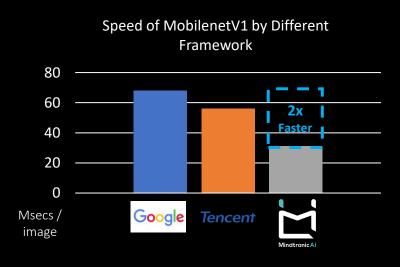
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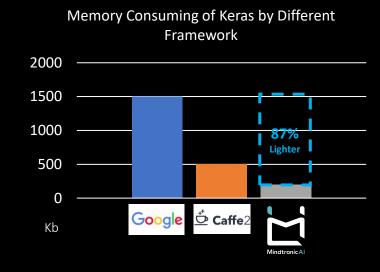
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Edge training 

x

X





Enable Edge Learning

•

Enable
Higher Speed
•

Enable Lighter A.I.

Help Carmakers Save Over 50% of R&D Cost & Time

### **IP** FOR BIOMETRIC SENSING & COMPUTER VISION





Sensors	IP - SDK	НМІ	V2X	Autonomous
Camera - DMC	Face Identity Emotion Gaze Tracking			
+TOF	Pupil Tracking Interest Point	•		
+Ambient	Driver Fatigue Driver Cognition			
Camera - ADAS	Road Understanding		•	

### A.I. COCKPIT 3D HMI









#### **INTEGRATED DESIGN**

- OS: QNX / Android / AGL / RTOS
- FHD LCD
- ECU / DCU embedded
- Built-in IR camera
- Built-in CAN / BT / Ethernet / GPS
- Support OTA

#### EMBEDDED A.I.

- Edge learning engine
- Face ID
- Driver Monitoring System
- Emotion detection
- Gaze tracking

#### HMI

- 3D motion PARALLAX
- Customized UI / UX

### **3D AR-HUD** GAZE TRACKING





#### **ROBUST**

- Deep learning model
- > 30FPS
- Anti-vibration

#### **ACCURATE**

• Sub 1-mm accuracy

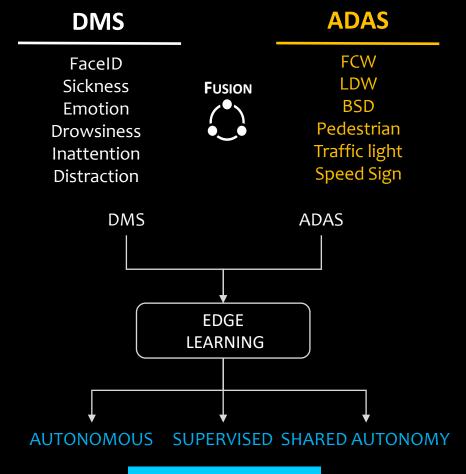




## DMS FUSION WITH ADAS

### **Edge Learning to Enable Adaptive Copilot**

Mindtronic AI

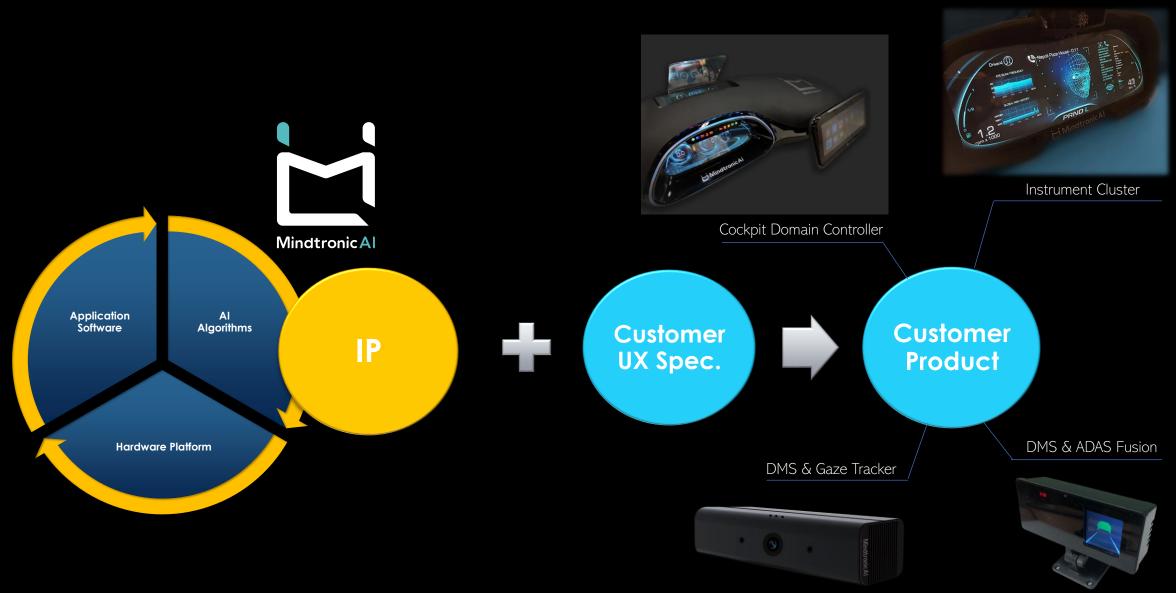




**Adaptive Copilot** 

### **IP** BUSINESS MODEL









Mindtronic AI SDK is running in a range of SOC in customer's hardware & ECUs



Mindtronic AI SDK is ported onto various of operating systems in customer projects

Lightweight, Real-Time, Scalable & Private